

# Anthony Abdunour

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CS Student / Co-Founder of MyGUI / iOS & Web Developer

## Education

**University of Guelph**, Bachelor of Computing in **Computer Science** Guelph, ON  
*Expected Apr 2027*

## Experience

**Storycraft, Data Analytics & Content Optimization Specialist** Toronto, ON  
*Jul 2024 – Aug 2024*

- **Analyzed** traffic and engagement data to identify trends and optimize content strategy.
- **Produced** weekly reports and action plans to improve user interaction and growth.
- **Built and maintained** a content calendar to ensure consistent publishing.

**Reflection Perfection, Director of Sales & Client Services** Toronto, ON (Hybrid)  
*May 2024 – Aug 2024*

- **Strengthened** client relationships and retention with tailored service solutions.
- **Directed** service strategies for residential and commercial clients.
- **Drove** QA and communication initiatives to elevate the customer experience.

## Projects

**MyGUI, Co-founder & CTO** mygui.ca

- **Developed** a 24/7 multilingual campus assistant chatbot for universities/colleges.
- **Led** technical development and integrations; stack: **HTML, CSS, JavaScript (Framer)**.
- Roadmap includes **Next.js, Tailwind, analytics**.

**Potentia (iOS app), Solo Developer** App Store

- **Built** a personal improvement app digitizing a daily *Life Score* system.
- **Designed and shipped** end-to-end; stack: **React Native, TypeScript, Python, HTML/CSS/JavaScript**.
- **Published** live on the App Store as PotentiaV1.

**Portfolio Website, Personal Project** anthonyabdunour.com

- **Built** a personal portfolio website to showcase projects, experience, and skills.
- **Implemented** with **Next.js, TypeScript, Tailwind CSS, Framer Motion**.
- Serves as a central hub for professional branding and ongoing updates.

**AlgoViz, Solo Developer** algoviz.anthonyabdunour.com

- **Created** an interactive algorithm visualizer for Bubble Sort and Quick Sort.
- **Implemented** pseudocode highlighting, runtime metrics, and playback controls.
- **Deployed** with **Next.js, TypeScript, Tailwind CSS, Vercel**.

## Technical Skills

**Languages & Frameworks:** JavaScript, TypeScript, React Native, Next.js, Python, C, C++, HTML, CSS

**Tools & Platforms:** Git, GitHub, Tailwind CSS, Framer Motion, SQLite/MySQL

**Other:** Technical analysis, solution design, data analysis, strategic planning